

# workIT

## NASHVILLE

A Guide for Recruiting Tech Talent



**Those who call the Nashville region home know** it is an influential and energetic center of emerging technology and tech leaders. The recent headlines touting our progressive arts, food, fashion and music scenes have come as no surprise. We recognize the caliber of industry, intelligence and creativity that define our community. We work it and live it every day.

However, a resounding, “I didn’t realize that!” echoes through Middle Tennessee as newcomers learn more and engage fully. And those still on the outside have yet to discover all our city and region have to offer.

As businesses in Middle Tennessee battle for the most talented tech professionals in the nation and across the world, it’s critical that they’re equipped with comprehensive, accurate tools that help them best represent the Middle Tennessee region.

This guidebook is for them. For you. For anyone on the phone, pitching Nashville to a tech candidate, answering the question: “Why Nashville?”

The **workIT** guidebook provides summary information that discerning prospects often seek when considering a new career opportunity and a new home.

Arranged by category, this guidebook features main points of interest, facts and figures, anecdotes, rankings, testimonials and the faces of real people from Nashville’s tech community, all united around a mission to bring the best of the best to work and live here.

Use this as your guide. Get to know the information. Share any and all relevant points with those considering your company. And spread the word: A life full of meaningful—and perhaps unexpected—opportunity awaits in Nashville.

**Visit [workITnashville.com](http://workITnashville.com) for more extensive information.**

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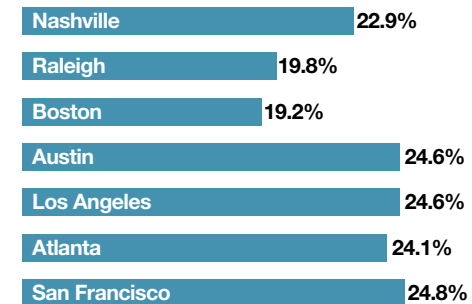


## Who Is Hiring Technology Talent in Middle Tennessee?

- Asurion
- Bank of New York Mellon
- Caterpillar Financial
- Community Health Systems
- Dollar General
- Emdeon
- eMids
- Healthcare Management Systems
- HealthSpring
- Hospital Corporation of America
- Ingram Content Group
- Jackson National Life
- LifePoint Hospitals
- Modis
- OHL
- Pillsbury Winthrop Law
- State of Tennessee
- Tractor Supply Company
- United Health Group
- Vanderbilt University and Medical Center and many more

## Nashville is a Startup Haven

Nashville has a higher level of proprietor employment than the U.S. and also more than many of our comparative cities.



*Sole proprietorships' contribution to city jobs*



**Terriance Moody**  
Dream Systems

*Photographed at Dream Systems*

# addicted to talent

Nashville's search for talented tech professionals persists as career opportunities continue to grow.

**The 10-county Nashville region is home** to more than 1.8 million people and 40,000 businesses, with the city attracting more diverse new business from across the country than any city its size over the past 20 years. The technology sector is the leading edge of that growth – with technology job opportunities in the thousands at any given point in time, with a huge array of opportunities in fields from music and entertainment, to health care, to enterprise software development.

**“Top ten city for tech jobs”**

– *Forbes Magazine*

**“The IT industry in Nashville is projected to grow 4.4% per year—adding over 7,100 jobs”**

– *Nashville Labor Market Study*

The region is adding about 10,000 – 20,000 new jobs every year, in all sectors.

There are, on average, 800-1,000 open technology positions in the Nashville area.

The tech sector is adding 4.4% per year in Nashville, with 7,100 new jobs being added over the next three years.

**“Nashville named one of 10 underrated hotbeds of American innovation”**

– *Fast Company*

# nashville</strong>

Nashville offers so much more than great jobs for tech professionals. Here, it's all about connection and community.

**Nashville offers the opportunity to work for and with global leaders.** To solve complex problems across diverse industries. To make an impact, collaborate, be heard. Here, you can be your best with the best.

For Nashville's complete tech events calendar, visit [nashvl.org](http://nashvl.org).

**The Annual Technology Council Awards** attract more than 500 tech leaders to celebrate each other's success.

**More than 30 professional associations, 15 user groups and regular events offer something for everyone, from bar camp to hackathons to pod camp, startup weekends and meet-up groups.**

**Nashville offers a portfolio of great co-working choices like EISPACES, CoLab and more than 100 coffee bars.**

## AREA USER GROUPS:

Amazon Web Services Meetup (AWS)

HackNashville

Interactive Developers of Nashville

Nashville 2600

Nashville.NET

Nashville Cisco Users Group (NCUG)

Nashville Cocoaheads

NashFP

Nashville Java Users Group (NJUG)

Nashville Linux Users Group

Nashville PHP

Nashville Ruby on Rails

Nashville WordPress

Nashville Python Users Group (PyNash)

VandyMobile



**Clint Smith**  
Emma Email Marketing

*Photographed at Emma in Rolling Mill Hill*

## Tech Industry Organizations

Association of IT Professionals (AITP)

BarCamp Nashville

CIO Council

CoderFaire Nashville

CS Mixers

Digital Nashville

Enterprise LAMP

Fast Pitch

Geek Breakfast

Help Desk Institute (HDI)

Healthcare Information and Management  
Systems Society (HIMSS)

Innovation Nashville

International Institute of Business Analysts (IIBA)

Information Systems Security Association (ISSA)

Life Sciences Tennessee

Meetup.com

Nashville Entrepreneur Center

Nashville Geeks

Nashville Health Care Council

Nashville Startup Weekend

Nashville Technology Council

Nashville Association of Software Quality  
Professionals (NASQP)

Podcamp Nashville

Project Management Institute (PMI)

Social Media Club

TedX

Women in Technology TN (WiTT)





**Melody Jones**  
Video Gaming Technologies, Inc. (VGT)

*Photographed in 55 South Restaurant  
in historic downtown Franklin*

# it's **all** here.

A booming local economy means opportunities in a range of fields for the other job seekers in your family.

## Employment Resources

The Nashville Area Chamber of Commerce has developed an Employment Resource Guide for job seekers, with information about transition groups in the area as well as professional associations and career centers. Access the guide at [NashvilleJobsLink.com](http://NashvilleJobsLink.com).

Visit [NashvilleAreaInfo.com](http://NashvilleAreaInfo.com) for a list of the largest employers in the Nashville area and to see recent relocations and expansions.

Visit [YPNashville.org](http://YPNashville.org) to see more than 50 young professional groups in the Nashville region.

## TOP JOB BOARDS

[NashvilleJobsLink.com](http://NashvilleJobsLink.com)

[NashvilleHires.com](http://NashvilleHires.com)

[Tennessean.com](http://Tennessean.com) - Career Builder

[NashvilleJobList.com](http://NashvilleJobList.com)

Center for Nonprofit Management – [cnm.org](http://cnm.org)

[NashvilleDiversity.com](http://NashvilleDiversity.com)

**“Nashville named #7  
best city for finding  
employment right now”**

– *Forbes Magazine*

**“Nashville named #10  
best place for business  
and careers”**

– *Forbes Magazine*

## TOP PRIVATE EMPLOYERS

Vanderbilt University

HCA Holdings

Nissan North America

Saint Thomas Health Services

Gaylord Entertainment Co.

The Kroger Co.

Asurion

Electrolux

Shoney's Inc.

CBRL Group

Dell Computers

Verizon

**“Nashville named  
#3 among the top 10  
best value cities in  
America.”**

*– Kiplinger*

# above and beyond

Your money goes further in Nashville than in most cities in America and throughout the world.

**3** major facts working in your favor when it comes to how far your dollar goes:

**1** **No personal income tax on earnings in Tennessee.**

This saves the average relocating family between 3% and 10% of your income – or a savings of \$3,000 and \$10,000 more for every \$100,000 you earn.

**2** **Cost of living is 10% below the U.S. average – 89% on a 100% scale.**

**3** **Per capita income in Nashville is 14% higher than the U.S. average.**



**Hannah Paramore**  
Paramore - the digital agency

*Photographed at Watermark  
Restaurant in the Gulch*

## Cost of Living

### Index of U.S. Cities (Average = 100)

New York City	207.9
San Francisco	162.0
Boston	132.4
Seattle	119.8
Chicago	114.9
Cleveland	101.6
Orlando	98.1
Austin	96.6
Charlotte	94.1
Atlanta	93.6
Nashville	89.6

*Source: ACCRA, 3rd Quarter 2010 Cost-of-Living Index*

## Tax Burden Comparisons

**Annual Household Income**    **\$75,000**

*Family of Three*

Nashville	\$3,853
Birmingham	\$6,012
Kansas City	\$7,003
Charlotte	\$7,066
Louisville	\$7,470
Atlanta	\$7,764
Los Angeles	\$7,532
Indianapolis	\$7,971

*Source: District of Columbia, Dept. of Finance*



**Hannah Paramore**

Paramore - the digital agency

*Photographed at Watermark  
Restaurant in the Gulch*



**Stephen Hau**

Shareable Ink

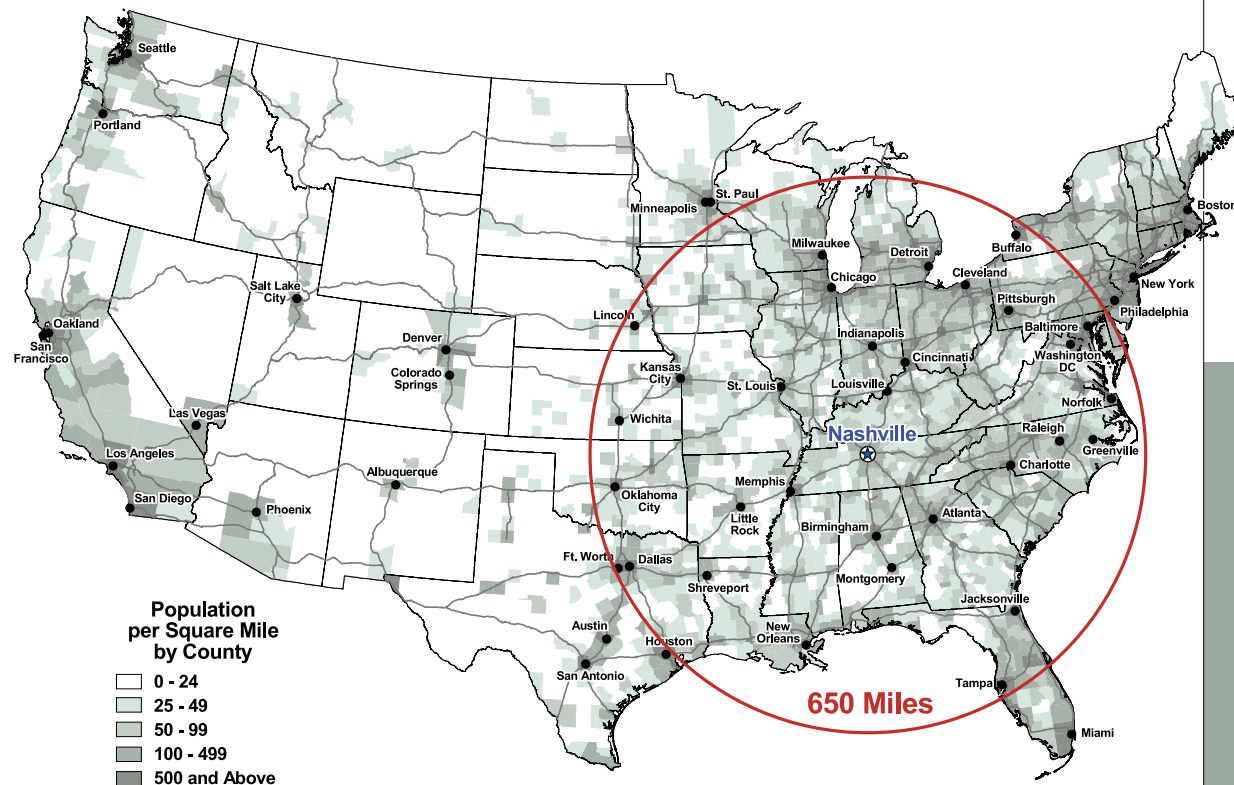
*Photographed at the Entrepreneur Center & Nashville  
Technology Council's rooftop conference space in  
downtown Nashville*

# here, there, and everywhere

Thanks to Nashville's central location, flight offerings and interstate system, you can get there (anywhere!) from here.

**One of the key reasons Nashville has become such a hotbed of job growth in America is a simple case of geography.**

- Within a 650-mile radius of 50% of the U.S. population
- Within a one- or two-hour flight time of 65% of the U.S. population
- Strong and affordable air service with 350 flights per day
- Three major interstates intersect here: I-40, I-24 and I-65



“Sixty-five percent of the U.S. population is within a two-hour flight from BNA, and BNA is just a 15-minute drive from our downtown offices. Taken together, Nashville is well-situated to do business with the rest of the country and the world.”

– Stephen Hau, Shareable Ink

## NASHVILLE INTERNATIONAL AIRPORT

10 million passengers per year

350 daily direct flights to 49 markets

Top 10 Direct Flight Destinations:  
 #1 Chicago, #2 New York,  
 #3 Baltimore, #4 Orlando, #5 Houston,  
 #6 Dallas/Ft. Worth, #7 Denver,  
 #8 Los Angeles, #9 Philadelphia,  
 #10 Tampa/St. Petersburg



**Dr. Dave Gilbert**  
evermind

*Photographed at Green Fleet  
in Edgehill Village*

intelligent life



**“Nashville is one of the nation’s top 10 cities that are getting smarter the fastest.”**

- Forbes

**Accredited Four-Year & Postgraduate Institutions**

	<b>Location</b>	<b>Enrollment (2011)</b>
Middle Tennessee State University	Murfreesboro	26,442
Vanderbilt University	Nashville	12,836
Tennessee Technological University	Cookeville	11,767
Austin Peay State University	Clarksville	10,573
Tennessee State University	Nashville	9,165
Belmont University	Nashville	6,395
Lipscomb University	Nashville	4,010
Trevecca Nazarene University	Nashville	2,478
Cumberland University	Lebanon	1,355
Meharry Medical University	Nashville	1,491
Aquinas College	Nashville	857
Fisk University	Nashville	646
Nashville School of Law	Nashville	533

Source: National Center for Education Statistics (NCES)

**Accredited Two-Year Institutions and Technical Schools**

	<b>Location</b>	<b>Enrollment (2011)</b>
Nashville State Community College	Nashville	9,876
Volunteer State Community College	Gallatin	8,667
Columbia State Community College	Columbia	5,460
Tennessee Technology Center – Nashville	Nashville	1,041
Tennessee Technology Center – Dickson	Dickson	614
Tennessee Technology Center- Murfreesboro	Murfreesboro	330

Source: National Center for Education Statistics (NCES)

With 111,379 college students in 18 colleges and universities, Nashville is the third largest college town in America.

17,000 of these students graduate annually and 60% remain in the region.



Nashville is home to two of the top 100 K-12 public schools in America.

– U.S. News & World Report

### The Choice is Yours

Middle Tennessee offers 130 public schools in 13 systems, including:

- 17 charter schools

60 independent schools, including:

- 13 Catholic schools
- 4 Montessori schools
- 2 learning difference schools
- 1 Waldorf school
- 1 Japanese Saturday day school



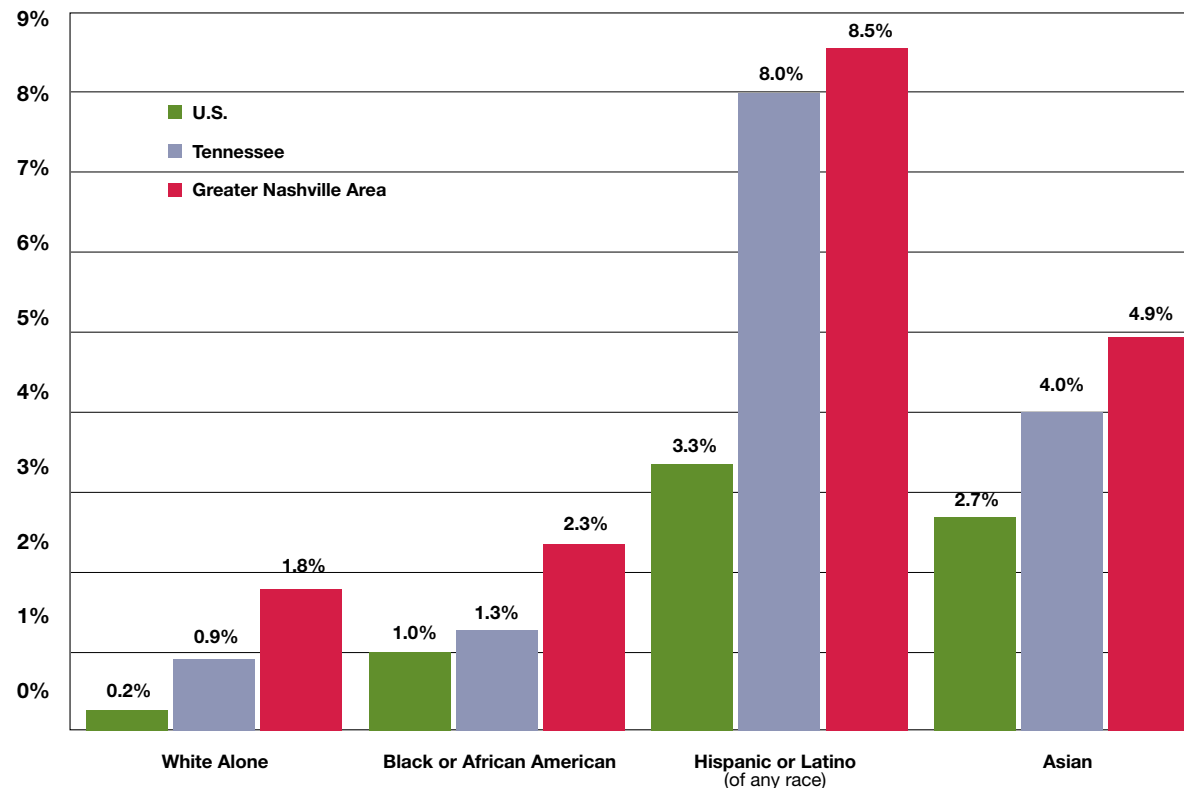
**Kate O'Neill**  
[meta]marketer

*Photographed at Merchants Restaurant  
in downtown Nashville*

# you're very welcome.

Our diverse, inclusive population may surprise some, but Middle Tennessee is a rich assembly of people of widely varied backgrounds, experiences and interests.

## Population Growth by Ethnicity



### The Faith Community in Nashville

2,009 Christian churches, 31 Catholic churches, 25 Mormon churches, 24 Jehovah's Witness kingdom halls, 11 Jewish synagogues, 14 Islamic mosques, 17 temples (including Buddhist and Hindu), 1 Scientology church and celebrity centre

One in six Nashvillians is foreign-born.

Foreign-born population grew by 203 percent between 1990 and 2000, almost four times as fast as the national average.

The largest Kurdish community in the world outside the Middle East lives in Nashville.

Nashville was one of nine U.S. polling centers for the 2010 Iraqi parliamentary elections.

5,000 international scholars and faculty are employed in the region's 18 colleges and universities.

The LGBT community in Nashville is strong, active and growing at a fast pace, with a dedicated Nashville LGBT Chamber of Commerce; an annual LGBT Music Fest; the *Out and About* monthly newspaper, with an audience of more than 250,000 people; and Nashville Pride, a nonprofit community education and advocacy organization, which also hosts the annual LGBT Pride Festival.

you are what you  
**create.**

Tech talent lives to build and create. Nashville does, too, as exemplified by our vibrant urban core and intelligent, progressive creative community.



**#3 in “Creative Vitality” index score in America**

– *Creative Vitality Index*

**#1 concentration of the music industry in North America**

– *Richard Florida*

An “arts participation” rate nearly five times the national average

More than 188 arts-related nonprofits create, produce and exhibit in the Nashville MSA

200 downtown restaurants, bars and coffee shops

5,600 residents live downtown with 1,200 units planned or under construction

The Gulch: first LEEDcertified platinum neighborhood in America

50,000 people work in the downtown core

Walkable downtown center, free bus circulator, Zipcar and WeCar car-sharing services, bike-sharing system

**Nashville’s unparalleled creative community—with a mash-up of musicians, artists, writers, developers and designers—translates into a tech scene unlike any other in America.**



*Nashville Farmers' Market*



*Imogene + Willie*



*Legendary Music Row*



*Chinese Arts Alliance of Nashville*



*Nashville Zoo at Grassmere*



*The Station Inn*



*Fourth of July at Riverfront Park*



*East Nashville's Five Points Collaborative*



*Belmont University*



Burger Up



Schermerhorn Symphony Center



Fido



Second Avenue Entertainment District



The Gulch



Music Row Bike Rental



Downtown Franklin



Holland House



Hands On Nashville

**#1 live music scene in America 2012**

– Rolling Stone

**#4 fashion design scene in America 2012**

– The Atlantic

**AREA FESTIVALS AND EVENTS**

Bonnaroo

CMA Music Festival and Awards

Live on the Green

American Artisan Festival

Music City Hot Chicken Festival

El Dia de los Muertos at Cheekwood

Beer, Bourbon and BBQ Festival

Celebration of Cultures

Earth Day Festival

Music City Brewer's Festival

Nashville Fashion Week

Nashville Film Festival

Americana Music Festival and Awards

Artober



## #3 largest electric vehicle (EV) charging network system in America

– PR Newswire

**One-third of residents volunteer, ranking Nashville in the top 15 among other large cities.**

**In 2010, more than 22,000 people donated 91,000 hours to flood recovery. To put 91,000 hours in perspective, that's nearly 11 years of time.**

## Leading community-service initiatives include:

### Hands on Nashville

One of the largest volunteer resource centers in the world, Hands On Nashville facilitates volunteer work for 700-plus Middle Tennessee nonprofits, schools, government agencies, faith-based organizations, civic groups and businesses.

Hands On Nashville also manages a range of sustainability programs, including the Home Energy Savings Program, the Urban Agriculture Program and the Nashville Waterway Recovery and Restoration Project.

### Impact Nashville

Nashville's comprehensive strategic plan, Impact Nashville, seeks to leverage local human, institutional and cultural capital through impactful volunteerism directed towards two of the mayor's top priorities: public education and the environment.

### GivingMatters.com

GivingMatters.com is an online database of high-quality, comprehensive information about more than 1,200 Middle Tennessee nonprofits.

### Greener Nashville

GreenerNashville.org is a one-stop resource for sustainable living in Middle Tennessee. Started in early 2007, the campaign focuses on the vast number of Nashville residents, as well as the surrounding counties, that are looking for sustainable resources in their everyday lives.

### Mayor's Workplace Challenge

Started by Nashville Mayor Karl Dean in 2007, the initiative challenges organizations to take an active role in promoting volunteer service inside and outside the workplace, to reduce the environmental impact of their operations and buildings by engaging property owners, managers, and office tenants, and to foster an environment that promotes a more active and healthy workplace.

# sustainable growth

Service programs, philanthropic outreach and environmentally responsible development continue to shape the future of the Nashville community, thanks to unwavering commitment from our leaders and our citizens.

**LeShane Greenhill**  
Sagents

*Photographed at the Center for Nonprofit Management  
in Rolling Mill Hill*



# music city. art city. fun city. food city.

The entertainment scene in Nashville is unrivaled in America for fans

**“Nashville a Top 10 nightlife spot”**

– *Travel + Leisure*

**“Nashville a top city for foodies”**

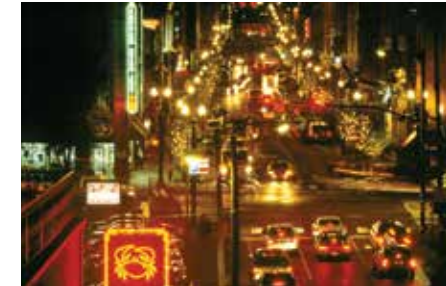
– *Travel + Leisure*



*Happy Hour in 12South*



*Nashville Opera*



*Downtown Nashville*



*Marché*



*Nashville Predators*



*Bicentennial Mall*



*Shelby Park*



*Hillsboro Village*



*Tennessee Performing Arts Center*

124 performance venues

79 live music houses and 49 performing arts halls

52 showcases for the visual arts

More than 120,000 seats in a wide array of entertainment space

More than 31 annual festivals and events

# family city. talent city. music city.

of live music, foodies, art enthusiasts, sports buffs and nature lovers alike.



Marathon Village



Tennessee Titans



Symphony Ball



Belmont University Basketball



CMA Awards



Watermark Restaurant



Germantown Café



Bridgestone Arena



Belcourt Theatre

**“Nashville has the best music scene in the country.”**

– Rolling Stone

# exceeding expectations.

## We're growing!

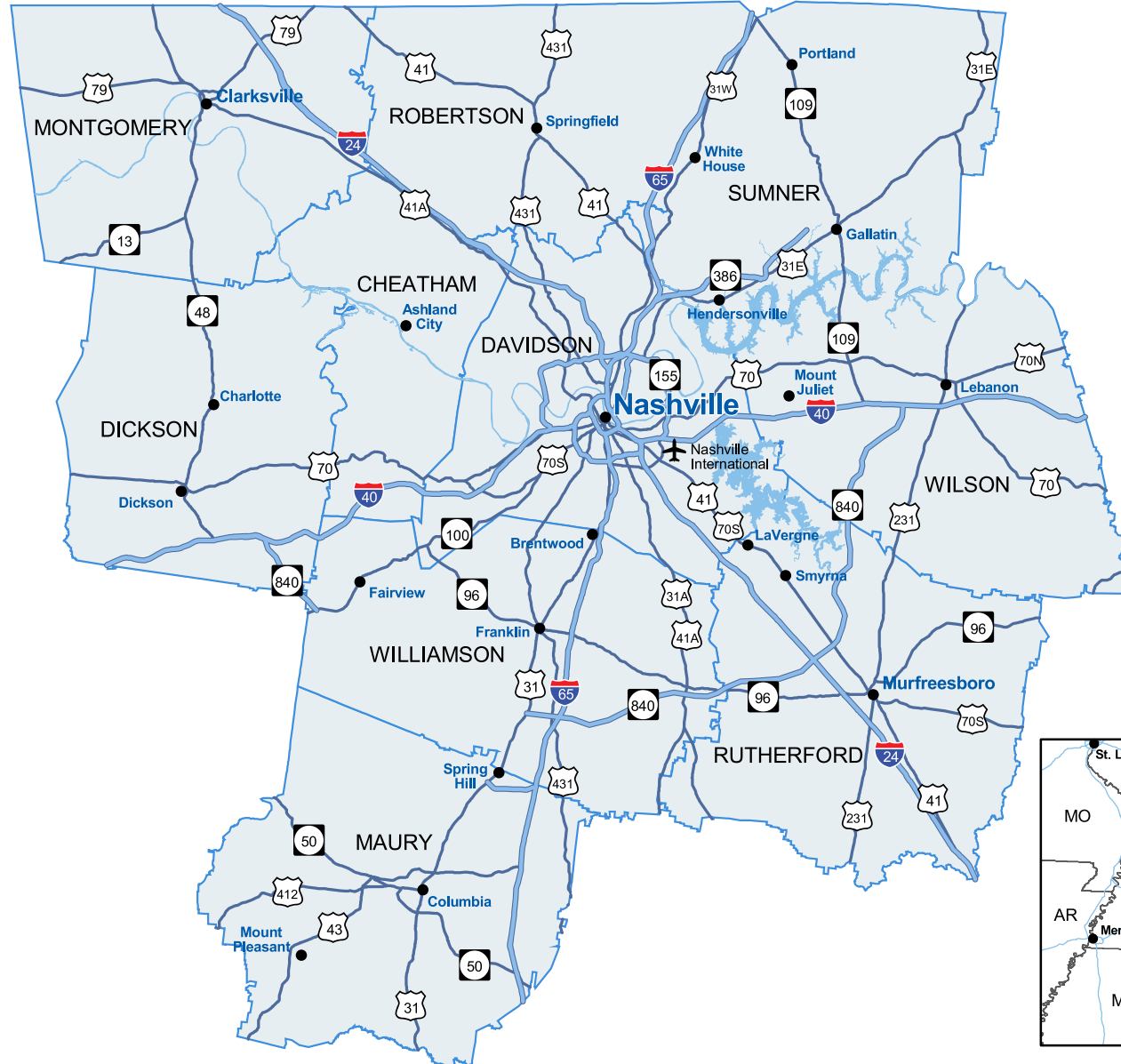
All of our counties are experiencing population growth as new residents move to town.

### % Population Increase by County (2000 - 2010)

County % Increase

Cheatham	9.1
Davidson	10.0
Dickson	15.1
Maury	16.4
Montgomery	27.9
Robertson	21.8
Rutherford	44.3
Sumner	23.1
Williamson	44.7
Wilson	28.4

Source: U.S. Census



## Middle Tennessee's 10-county region includes diverse industries, thriving commerce and unique residential options.

**Nashville** is the capital of Tennessee and a vital transportation, business and tourism center for North America. The Nashville Economic Market, in the state's center, comprises 10 counties for a total population just over one and a half million, making it the largest metropolitan area in the state. When it comes to satisfying and exceeding business needs and expectations, the Nashville region is committed to building strong relationships among all area communities and counties.

**Nashville-Davidson County** has a consolidated city-county government based on a 1963 plan that is a national model. Davidson County is highly urbanized with extensive residential areas, a vibrant downtown, and advanced infrastructure. Growth continues due to transportation advantages, labor supply, commercial development opportunity and 10 colleges and universities including Belmont, Fisk, Lipscomb, Tennessee State, Trevecca Nazarene and Vanderbilt University. The city is a center for the health care, music, publishing, banking and transportation industries including Bridgestone, Hospital Corporation of America, Lifeway and Universal Music Group.

**Cheatham County** is home to A.O. Smith manufacturing and many other expanding businesses in a convenient setting. With three interstate exits on Interstate 24, navigable waterways and ports, and railway access, the county offers a prime location for business customers. The county seat is Ashland City.

**Dickson County** is a regional hub for shopping, medical services, education and jobs. The location and quality work force in Dickson County makes the area a natural place for businesses of any size to thrive. Charlotte is the county seat and Dickson is the largest city.

**Maury County**, home to a major GM facility in Spring Hill, continues to attract new business to communities blending rural amenities and urban accessibility. Columbia, the county seat, is a regional center for shopping, business services, education, and health care.

**Montgomery County** supports a diverse economy and is the fifth largest county in Tennessee. Fort Campbell military base for the 101st Airborne Division and Austin Peay State University are major elements of Clarksville. Local industry includes Bridgestone Metalpha, Quebecor, Hemlock Semiconductor and Trane Corporation.

**Robertson County** has a growing and diverse manufacturing sector and a strong agricultural base. The county has a diverse manufacturing base including Electrolux and a strong distribution industry including Macy's distribution center. Springfield is the county seat.

**Rutherford County** is one of the nation's fastest growing counties and is home to the largest undergraduate enrollment in the state at Middle Tennessee State University. Home of operations for Nissan, Ingram Book Group, Ama-

zon, General Mills, Whirlpool, Bridgestone-Firestone, State Farm and Verizon Wireless. Murfreesboro is the county seat.

**Sumner County** is anchored by large manufacturing and distribution operations, an outstanding mix of professional service companies and a rapidly expanding retail sector. The county is home to a Gap, Inc. distribution center and Volunteer State Community College. Gallatin is the county seat.

**Williamson County** is consistently one of the nation's fastest growing counties with upscale suburbs, and large retail and corporate office parks. The county is home to 40 corporate headquarters including Nissan North America, Tractor Supply Company, Mars Petcare and Community Health Systems, Inc. Franklin is the county seat.

**Wilson County** continues to grow rapidly in residential, commercial and industrial development. Dell Computer manufacturing and major retail expansions prompt growth in Mt. Juliet. Lebanon is the county seat and the first of five middle Tennessee cities to have direct commuter rail access to downtown Nashville.

A nighttime photograph of a city street in Davidson County, Tennessee. The scene is illuminated by streetlights and building lights, creating a vibrant atmosphere. In the foreground, a large tree stands on the left side of the sidewalk. The street is filled with light trails from moving vehicles, suggesting a long exposure. On the left, a storefront for 'POUNDY SHOE REPAIR' is visible. In the background, various commercial buildings and signs are lit up, including one for 'Walmart' and another for 'Belmont Theatre'. The sky is a deep blue, indicating twilight.

# liveIT

## DAVIDSON COUNTY

Nashville and its surrounding areas offer diverse neighborhoods and communities where you feel connected, inspired and at home.

## downtown nashville

The live entertainment hub of Nashville, where the city's varied cultural influences intersect under the glow of neon lights. Tourists and locals alike flock to music venues famous for their outstanding house bands, cheap beer and unpretentious atmospheres. Residential options include historic lofts and modern condos.



- **Easily walkable**
- **More than 60 bars & restaurants**
- **Free live music every day of the week from 11 a.m. to 3 a.m.**
- **Events & concerts year-round**

**Ryman Auditorium:** Although nicknamed “The Mother Church of Country Music,” this world-famous venue hosts everything from bluegrass to rock to standup comedy shows.

**Hermitage Hotel & Capitol Grille:** The only hotel in the state of Tennessee to receive the AAA Five Diamond award, this historic luxury hotel houses the nationally celebrated farm-to-table restaurant, The Capitol Grille.



## midtown

A popular area for local young professionals and singles, this neighborhood is

known for its vibrant nightlife. Home to a variety of hotels, casual and upscale restaurants, and businesses, Midtown is highly walkable and comes alive at night.

- **Restaurants and bars for any taste and budget**
- **Live music, dancing, and entertainment**
- **Salons, tattoo parlors and coffee shops**



## waverly/belmont

In this mostly residential area surrounding Belmont University, you'll find a dynamic mix of college students, young professionals, creative types and established families. Belmont's wide, shaded sidewalks and generous bike lanes make it a popular location for active residents.

### International Market

This cafeteria-style institution has been owned and operated by the Myint family for more than 30 years and features a menu influenced by their Thai heritage.



## NASHVILLE

**14th best place to live in America.**

– *AreaVibes*





**GERMANTOWN**

**“Night Market at Nashville’s Farmers’ Market: The indoor outdoor party on the northern edge of downtown manages to feel both urban (the twinkling city skyline provides the backdrop) and old-timey (the sound of fiddle music fills the air). A flask of whiskey is optional.”**

– *Details Magazine*



**germantown**

Deemed Nashville’s first suburb, this neighborhood is full of rich character and history, from the cobblestone sidewalks and historical homes to restaurants and farmers’ market.

- **Breathtaking views of the downtown skyline**
- **Eclectic, vibrant urban residences and historic homes**
- **Annual events like Oktoberfest Street Festival**



**City House**

Equal parts chic and rustic, this open-kitchen consistently tops restaurant “Best Of” lists from locals and international visitors alike.

**The Cupcake Collection**

With frequent long lines trailing out of the shop, this family-owned bakery is famous for memorable confections and unique flavors like Strawberry Lemonade.

**mount juliet** (wilson county)

One of Tennessee’s fastest growing communities, this business-friendly suburb is affordable, clean and home to the largest shopping complex between Nashville and Knoxville.



**hillsboro village**

This charming neighborhood, situated between Vanderbilt University and Belmont University, is a collection of locally owned gift and book shops, boutiques, cafes and restaurants.

- **Urban, walkable and surrounded by an abundance of housing options**
- **Home to Nashville’s beloved Belcourt Theatre, an independent movie house and concert hall**



- **Fido coffee house and restaurant, housed in a former local pet shop, serves Nashville’s own Bongo Java roast and is a favorite space for meetups, study sessions and marathon writing sessions**



### the gulch

This low-lying neighborhood just southwest of downtown

was originally home to the city's railroad terminal. With an eclectic mix of local restaurants, boutiques and urban residential it's home to some of Nashville's most celebrated nightlife and is the South's only LEED-certified community.

- Sweeping views of downtown skyline
- High concentration of music venues, restaurants and bars
- Modern high-rise condominiums
- Retail boutiques, yoga studio, salon/spa, coffee shop and organic grocery store



### lenox village

Lenox Village is nestled among wooded hills southeast of Nashville, Tennessee. The 208-acre development patterns itself after the traditional small Tennessee town, with a village commons, a variety of housing types, and a mixed-use commercial area.

- The Lenox Village Town Center integrates residential, retail, restaurant and office space in an open-air village layout.
- The development includes a restored pond that is a habitat for the endangered Nashville crayfish, created a unique nexus between the built and natural environments.
- Lenox Village is an award-winning smart growth, walkable community with tree-lined streets, a Village Green with pavilion, tot lot, and pocket parks.



### marathon village

Originally an automotive manufacturing plant, Marathon Village was built in 1881 and sits just west of downtown. It has been revitalized and is now home to artists' studios, offices, a radio station, distillery and retail shops.

- A model for adaptive reuse, old architecture has been preserved
- Home to some of Nashville's most talented designers and artisans
- Large venues and event spaces with unique views of Nashville skyline

#### Otis James Studio

Featured in *GQ* and *Southern Living*, Otis James' handmade ties and caps have gained a national following.

#### Lightning 100.1 FM

Nashville's independent radio station is famous for its dedication to live programming and up-and-coming songwriters.

#### Corsair Artisan Distillery

Nashville's famed artisan craft distillery, Corsair, creates cocktail-ready spirits like Vanilla Bean Vodka and Triple Smoke Single Malt Whiskey.

#### Antique Archaeology

Home to Mike Wolfe, the History Channel's *American Picker*

### MARATHON VILLAGE

**“Marathon Village is one of the cornerstones of downtown Nashville's ongoing revival.”**

– *Entrepreneur Magazine*

### FRANKLIN

**Winner, America's Best Places to Live**

– *CNN Money*

**SOBRO**

**#5 best city for young entrepreneurs**

- *under30CEO.com*



**demonbreun**

Another popular nightlife destination, frequented by music executives, young professionals and students alike.

**Quarter-mile stretch of side-by-side bars, boutiques, salons and restaurants, including Indian bistro, sushi bar, Chicago-style pizza and an authentic Irish bar**



**8th avenue south**

Known as Nashville's antique district, this neighborhood is also home to restaurants, live music venues, upscale salons, and a popular comedy club.



**sobro**

Quickly becoming a hotbed of economic development, the SoBro area has grown rapidly in tandem with the \$583 million Music City Con-

vention Center. Home to tech startups, coffee shops and urban living communities, SoBro is emerging as the entrepreneurial heart of Nashville.

**Rolling Mill Hill**

A 34-acre site, rehabilitated as a mixed-use creative community, Rolling Mill Hill has received recognition by the likes of the *New York Times* for its adaptive reuse and affordable artist living projects.

**Third Man Records**

The brainchild of musician Jack White, Third Man Records features a record store, offices, photo studio and live venue.

**Nashville Children's Theatre**

Founded in 1931, NCT is the oldest professional children's theatre in the United States.

**Schermerhorn**

**Symphony Center**

Known to have some of the best acoustics in the world, the Nashville Symphony's home also hosts year-round concerts and private events.



## east nashville

Hip, young and diverse, East Nashville boasts a high concentration of locally owned businesses and a food scene that has earned coverage from publications like the *New York Times* and *Wall Street Journal*.



### Five Points

The heart of East Nashville, this historic area is home to local businesses, restaurants, cafés and a thriving nightlife scene.

### Pharmacy Burger Parlor & Beer Garden

This local favorite, with a sprawling open-air beer garden, serves up house-made sodas and shakes, burgers made with locally sourced ingredients and an extensive import beer menu.



### Art & Invention Gallery

One of *Southern Living's* Top 50 shops in the Southeast, this gallery and boutique features fine art, crafts and original furniture.



## berry hill

Berry Hill is eclectic and artistic, home to more than 400 small businesses and 40 recording studios, many of them in colorful bungalows. Independent is the name of the game here, with everything from specialty shops to yoga studios located in this cozy community.



## donelson/ hermitage

The twin communities of Donelson and Hermitage are located 10 miles east of downtown Nashville. Bordered by the Cumberland River to the west and by Percy Priest Lake to the south, this area is known for its parks and outdoor activities, including a waterpark and golf course.

- **Convenient access to Nashville International Airport and downtown Nashville for those who travel often for business or pleasure**

- **Two stops for the Music City Star commuter rail**

- **The Hermitage, the historic home of President Andrew Jackson, now operates as a museum visited by more than 16 million people annually**

## EAST NASHVILLE

**“While you’re down south, hit the most stylish party in America. Don’t believe us? Show up at East Nashville’s The 5 Spot on Mondays around midnight.”**

– *GQ Magazine*

12 SOUTH

**“Nashville’s favorite fashion and lifestyle destination fosters the kind of community vibe you won’t find in a mall”**

– *Southern Living*



**12 south**

One of Nashville’s up-and-coming residential neighborhoods, 12 South is a walkable, friendly community of young professionals, families, and students.

- **Variety of local bars and restaurants, from casual to upscale**
- **Boutiques, specialty stores, and salons**
- **Named one of *Southern Living’s* “Next Great Neighborhoods”**

**Imogene + Willie:**

This artisan denim boutique has received national attention for its handmade and perfectly tailored jeans, loved by celebrities like Gwyneth Paltrow and Nicole Kidman.

**Burger Up**

Voted “Best Burger” in Nashville by more than one publication, this lunch and dinner restaurant is known for its inventive dishes and commitment to local, high quality ingredients.

**Las Paletas**

Specializing in unique popsicle flavors like hibiscus, pistachio and avocado, the Paz sisters’ creations were declared winners on *Throwdown! with Bobby Flay*.

**hendersonville & gallatin** (sumner county)

Situated along Old Hickory Lake, these neighboring communities have a relatively short commute to downtown and offer year-round water access, outdoor shopping malls, wineries and restaurants.

- **Old Hickory Lake offers year-round activities like fishing, water skiing, paddle boating and camping**
- **Outdoor shopping mall and retail centers**
- **Historic homes and well-established art community**

**green hills**

One of Nashville’s most family-friendly neighborhoods, this area sports some of Nashville’s most popular upscale shopping, dining and nightlife destinations. Many of Nashville’s celebrities call this neighborhood home, so don’t be surprised to run into the likes of Nicole Kidman, Keith Urban or Ben Folds as you walk the aisles of Whole Foods.

- **Retailers include high-end shopping mall with luxury brands and small boutiques**
- **Dozens of restaurants, including international cuisine, fast-casual and fine dining**
- **Home to the Bluebird Cafe, a world-famous songwriters’ showcase**



## elliston place

Situated between downtown and Vanderbilt University, the Elliston Place block is home to many late-night dining options and some of the loudest nightclubs in town.

- High concentration of bars, restaurants and live music venues
- Home to some of the oldest restaurants in Nashville
- Surrounded by small homes and historic apartment buildings

## antioch / the crossings

Antioch / The Crossings is a community in southeastern Davidson County that continues to experience some of the highest growth rates in the county. The area offers easy interstate and airport access, spacious commercial properties, and affordable housing.

- The Antioch / Crossings area also offers one of the most diverse areas in the region with various cultures, ethnicities, and nationalities.
- With residential areas such as Priest Lake, Cane Ridge, Lenox Village, and Nashboro Village, there is something for everyone from single adults to families.

## bellevue

Home to the famous Loveless Café, Bellevue is a small but active suburban community located about 13 miles southwest of downtown.

- Home to Edwin Warner Park and Percy Warner Park, home of the annual Iroquois Steeplechase
- Loveless Café, world-renowned for its biscuits, serves 400,000 guests annually
- Offers wealth of residential options for singles and families looking for affordable but spacious apartments, condos and single-family homes



## sylvan park

This quiet, bike-friendly neighborhood is home to many young professionals and families and features several established local restaurants, shops and markets.

- Close-knit community dotted with restored bungalows and Victorian homes
- Popular coffee shops and locally owned restaurants
- Community center, natural foods grocery, unique boutiques, pet shop and salon



## ELLISTON PLACE

**“The Exit/In is one of those funky old venues that gets lumped in with the pantheon of great rock clubs like CBGB and remains as one of the premier rock clubs in the region.”**

– *Livability.com*



# liveIT

## WILLIAMSON COUNTY

Williamson County, located 25 minutes south of Nashville on I-65, is one of the nation's most popular business destinations and places to call home. Its roots go back to pre-Civil War history, and its present is firmly planted as one of the leading headquarters and startup locations in the country.

## brentwood

One of Nashville's most affluent suburbs, Brentwood attracts families and young professionals seeking a high quality of life, public parks, a top-notch education system and libraries.

- Rolling hills, open space, rural character
- Mix of modern subdivisions, historic homes, high-end apartments and farms
- High number of dining and retail options

## historic downtown franklin

Franklin is a scenic city with a rich history and variety of restaurants, antique and specialty shops and family-friendly entertainment.

- Historic downtown square that hosts many annual festivals

- Award-winning restaurants and food scene
- Home to landmarks like Carnton Plantation, which is listed in the National Register of Historic Places. It saw one of the worst battles of the Civil War and is the setting for the novel *The Widow of the South*.



## leiper's fork

Leiper's Fork is a quaint historic community full of character and charm, located in the peaceful, rolling hills of Williamson County.

- It is home to musicians, artists, business leaders and farmers.
- It's a unique place where the whole town enjoys performances by world-class artists and songwriters and impromptu performances are common.
- Leiper's Fork is the only historic village on the Tennessee portion of the Natchez Trace Parkway.



## thompson's station

Thompson's Station is approximately 25 miles south of downtown Nashville and only minutes from the growing cities of Franklin and Brentwood.

- Its heritage dates back to the 1780s and the historic Battle of Thompson's Station, where the Confederates defeated the Union army.
- This quiet town, complete with the tranquility of rolling hills and pastures, is also a stop along the famous Tennessee Great Train Trail.

## WILLIAMSON COUNTY

### Winner: America's Best Place to Live

– *CNN Money*

### Franklin: Top 10 Best American Neighborhoods

– *American Planning Association*

### Healthiest city in Tennessee

– *Robert Wood Johnson Foundation*

Fastest-growing county in Tennessee – population of 183,182

Lowest unemployment rate in Tennessee – 4.4%

Top ranked K-12 school systems in the state of Tennessee

12 of the region's 25 largest headquarters are located in Williamson County, including Nissan North America, Community Health Systems, Mars Petcare and Healthways.



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The **workIT**nashville Partners



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